

Our job is to make the Government's life easier...

Eightzero delivers marketing and professional development training solutions to government agencies looking to strengthen engagement, reduce complexity, and build lasting organizational capacity, and communicate complex policies clearly, drive understanding and strengthen engagement while building lasting organizational capacity in support of mission-driven execution.

Eightzero is based in Washington, DC, and only serves DC and the Federal Government. **We accept purchase and credit cards.**



Core Competencies

Graphic Design

We help agencies express who they are, what they do, and what they offer.

- Logos, brochures and annual reports
- Infographics and conference signage
- Publications, flyers and posters
- 508 compliance and accessibility

Custom Computer Programming

We help agencies communicate their mission with an online presence.

- Website design and development
- User interface and user experience
- Content management system (CMS)
- Search engine optimization (SEO)

Educational Training

We help agencies with custom tailored outcome driven training.

- Instructional training courses
- Curriculum development
- Job aids, SOPs, and manuals
- In person/virtual staff training

Marketing Consulting

We help agencies understand their target audiences and create mission goals.

- Branding strategy and messaging
- Marketing strategy and positioning
- Email and content marketing
- Technical editing and proofreading

Motion Picture and Video Production

We help agencies to create and deliver meaningful visual content.

- Promotional and testimonials
- Events, products and commercials
- Animated cartoons
- Training and Instructional

Commercial Photography

We help agencies to capture their picture-perfect moment.

- Commercial and headshots
- Aerial and events
- Portrait and products
- 360-degree and virtual tours

NAICS Codes

541430 – Graphic Design Services
541613 – Marketing Consulting Services
512110 – Motion Picture and Video Production
541511 – Other Computer Related Services
611430 – Computer Training Services
541850 – Display Advertising Services
561410 – Document Preparation Services

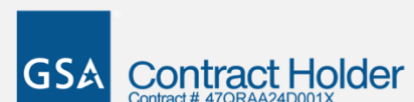
PSC Codes

T001 – Photo Map/Print/Publication
U008 – Education Training, and Curriculum

Differentiator

Eightzero delivers risk-averse, mission-aligned solutions that enable government clients to execute confident program objectives efficiently. Our cost-effective engagement model reduces administrative burden, minimizes performance risk, and positions us as a reliable, low-risk partner for government agencies.

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Past Performance

Prime Contractor:

Department of Public Works (DPW)

Agency Location: Washington DC

Agency POC: Ashlea Smith

POC Email address: ashlea.smith@dc.gov

Contract value: \$488,312.00

Period of Performance: 2026 – 2031

We designed and delivered a complete home composting training course, and curriculum for DPW's adult and general-public audiences, covering home composting activities in the District of Columbia. We produced presentation materials, 508 reference guides, and quizzes in coordination with the DPW's production team.

Prime Contractor:

Department of Health (DOH)

Agency Location: Washington DC

Agency POC: Jeff Hodgkiss

POC Email address: jeff.hodgkiss@dc.gov

Contract value: \$152,616.66

Period of Performance: 2025 – 2026

We produced and managed the full delivery of training videos for DC Health's Office of Emergency Preparedness and Resilience (OEPR), providing clear, concise instructional content tailored to emergency response operations. The videos strengthened responder preparedness by improving role clarity, reinforcing procedures, and supporting consistent training delivery across the District of Columbia.

Prime Contractor:

Department of Aging and Community Living (DACL)

Agency Location: Washington DC

Agency POC: Tommy R. Ballard

POC Email address: tommy.ballard1@dc.gov

Contract value: \$77,402.80

Period of Performance: 2026 - 2027

Working collaboratively with DACL leadership, we delivered standardized templates, onboarding and orientation materials, and documented workflows that reduced administrative burden and improved staff usability. Deliverables were refined through iterative reviews and structured handoff processes to ensure clarity and readiness for immediate use. The resulting framework strengthened program structure, clarified volunteer and staff pathways, and provided DACL with a complete, sustainable system aligned with SHIP operational and compliance requirements.

Prime Contractor:

Department of Employment Services (DOES)

Agency Location: Washington DC

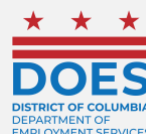
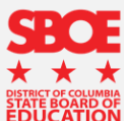
Business POC: Aaron Sisko

POC Email Address: aaron.sisko@dc.gov

Contract value: \$8,500.00

Period of Performance: 2025 – 2026

We provided comprehensive event planning services and facilitated targeted training support classes for the 2025 DCIA/OTCS Professional Development Day, delivering Fundamentals of Project Management, Data Improvement Efficiencies, and Managerial Core Strengthening training sessions. These sessions were designed for leaders and managers, supporting skill development, operational effectiveness, and workforce capacity building across participating agencies.





Past Performance

Prime Contractor:

Department of Insurance, Securities and Banking (DISB)

Agency Location: Washington DC

Agency POC: Kamaria Mabry

POC Email address: kamaria.mabry@dc.gov

Contract value: \$400,000.00

Period of Performance: 2022 – 2026

We developed DISB's comprehensive marketing and communications strategy, conducted research, and wrote clear, audience-focused content to support agency initiatives. We also designed cohesive creative materials that effectively promoted programs and services, increasing awareness and engagement among vulnerable adults, small business owners, and District residents across diverse age groups.

Prime Contractor:

Ombudsman for Public Education (OMB)

Agency Location: Washington DC

Agency POC: Kimberly R. Humphrey, Esq.

POC Email address: kimberly.humphrey@dc.gov

Contract value: \$10,934.00

Period of Performance: 2023 – 2025

We produced and managed the full delivery of training videos for DC Health's Office of Emergency Preparedness and Resilience (OEPR), providing clear, concise instructional content tailored to emergency response operations. The videos strengthened responder preparedness by improving role clarity, reinforcing procedures, and supporting consistent training delivery across the District of Columbia.

Prime Contractor:

State Board of Education (SBOE)

Agency Location: Washington DC

Agency POC: Jennifer Briones

POC Email address: jennifer.briones@dc.gov

Contract value: \$22,000.00

Period of Performance: 2023 – 2025

We developed a comprehensive suite of creative collateral to advance the State Board of Education's (SBOE) strategic initiatives. Working across print and digital formats, we built a unified marketing and design system that brought visual consistency to the Board's communications and strengthened its visibility, influence, and service to the District of Columbia's public education community. The materials translated complex education policy into clear, accessible content, amplifying SBOE's voice in advocacy and elevating public understanding of the Board's District-wide impact.

Prime Contractor:

Office of the State Superintendent of Education (OSSE)

Agency Location: Washington DC

Agency POC: Simone Garcia

POC Email address: simone.garcia@dc.gov

Contract value: \$15,000.00

Period of Performance: 2020 – 2021

We developed a marketing campaign for DC Public Schools Career and Technical Education, including a fresh rebrand and a new [careertechdc.org](https://www.careertechdc.org) website, to build awareness among high-school students, parents, and stakeholders across all 8 wards of the District. Implemented District-wide with industry-facing print materials, the initiative promoted collaboration among industry partners, aligned and strengthened CTE programs and staff, expanded the stakeholder pipeline, and grew CTE programs throughout the District of Columbia.

